

Brad Rex Biography



Brad Rex is President and CEO of eHome Counseling Group (www.ehomegroup.com), a premier nationwide tele-behavioral health company that provides metrics based, virtual mental health counseling services by video. Clients are evaluated and monitored with the *Deep Mind Insight*[™] program, providing a thorough quantitative assessment of their progress. The *Sixth Sense Counselor Performance Model*[™] ensures the highest performing counselors for every client. eHome has specific programs for addiction treatment and PTSD that combine the best human therapists with 24/7 technology to provide low cost, integrated, highly effective care. This client-centered approach has demonstrated effectiveness for both simple and complex conditions, with high customer retention and satisfaction.

As a former Disney executive who led Epcot theme park for over five years (taking over the day before 9/11), Brad brings a unique perspective to the behavioral health industry. His prior roles included President and CEO of Foundation Partners Group, where he reinvented the funeral experience using technology and multi-sensory experiences. In addition to multiple corporate roles, Brad was a nuclear engineering officer onboard a ballistic missile submarine during the Cold War. He is a distinguished graduate of the United States Naval Academy and Harvard Business School, the author of [The Surpassing! Life: 52 Practical Ways to Achieve Personal Excellence](#), and a public speaker on leadership and guest service.